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Magazine for Art, Travel & Creativity

# ARTOLOGY

Media Kit 2019



## ARTOLOGY - MAGAZINE

ARTOLOGY is dedicated to contemporary forms of culture and creativity in all parts of the world - in other words: living arts and the art of living. ARTOLOGY focuses on contemporary art with an emphasis on fine art photography and features the vast realms of luxury hotels and unique destinations, while also paying attention to all other forms of creative expression.

Founded in 2013, ARTOLOGY is the leading global brand that uniquely combines contemporary art and prestige traveling. Thanks to distribution agreements with 150 Five-Star-Hotels & Resorts, ARTOLOGY MAGAZINE established itself as the only upmarket art publication that reaches luxury travellers at scale. Featuring contributions from award-winning journalists with bylines in Vanity Fair, the Wall Street Journal, and the International New York Times, among others, the magazine merges judicious editorial curation with impeccable design. In addition, ARTOLOGY GALLERY represents over 30 selected international artists and promotes them through art exhibitions and book publications worldwide.

Based on its core products Artology provides additional services such as Customer Publishing, Exhibition Coops and Art Consulting for Companies, Brands, Private Collectors and Publishers. Please [contact us](#) if you are interested in a cooperation.



## ARTOLOGY - DISTRIBUTION

ARTOLOGY Magazine is distributed to well over 150+ Five-Star-Luxury Hotels & Resorts in 13 European countries, U.A.E. and South Africa as well as Galleries and key luxury retail stores in all major art centres of Europe. Bar none, the unique existing and very exclusive distribution channel of ARTOLOGY enables us to present our publication to our defined target group consisting of HNI and UHNI that are interested in Art, and luxury related services and destinations.

### Complete list of hotels providing ARTOLOGY to their guests

The distribution list is updated weekly. Send your inquiry to:

[m.robinow@artology-mag.com](mailto:m.robinow@artology-mag.com)

### A selection of ARTOLOGY's distribution partners

Four Seasons Hotel George V - Paris, Adlon Hotel Kempinski - Berlin, Hotel Sacher - Vienna, Hotel Plaza Athenee - Paris, Bulgari Hotel & Residences - London, Carlton Hotel - St. Moritz, Four Season Hotel des Bergues - Geneva, Mandarin Oriental Hotel - Munich, Hotel Brenner's Park - Baden-Baden and many more ... steadily growing!

### TARGET GROUP

Age 30 to 70

### READER PROFILE

- very high income
- university degree
- cosmopolitan mind
- internationally oriented
- likes to travel
- art collector
- car enthusiast (vintage&new)
- watch and jewellery hunters
- design aficionado
- seasoned luxury traveler
- exclusive hotel addict





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## REGULAR ARTOLOGY FEATURES

### ART

#### SPEAKER'S CORNER

Interviews and portraits of artists and creative heads.

#### BACK TO FRONT

Reports from the international art scene.

#### ARTIST PORTRAIT

An artist and his work in focus.

#### SHOW & TELL

Our choice of emerging artists.

#### MOVERS AND SHAKERS

The series about key players in the contemporary art world.

### CREATIVITY

#### HUNTERS & GATHERERS

News from and for art connoisseurs of art and design.

#### THINKAHEADS

Introducing creatives from all around the globe.

#### HOME SUITE HOME

Reports on living environments, architecture and interior design.

#### HUMAN TOUCH

Making a social difference with creative ideas.

### TRAVEL

#### TRAVEL GUIDE THEMES

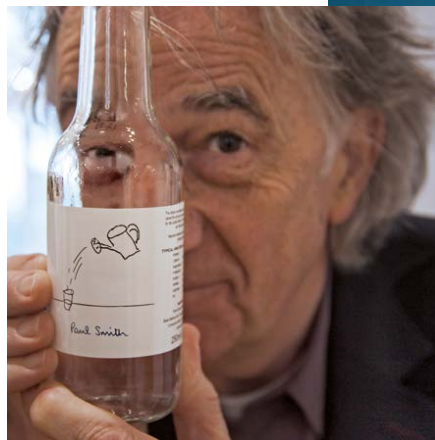
Globally tracking excellence.

#### LANDESCAPES

Exclusive places for explorers and epicurians.

#### WINDOWS OF THE WORLD

Introducing hotels, cities, countries, rivers, oceans ...



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## UPCOMING SPECIALS

### Issue No. 08

November 2019

- London Special
- Five top Artists of the year
- Artology Dream Hotel Pics
- St. Moritz Art Masters

### Issue No. 09

April 2020

- ›Make Art great again‹ - America's Art Hubs
- Furniture & Design Special
- Maledives Revisited
- Architectural Photography Icons

## PUBLISHING

Date of next issue

November 2019

Deadline for bookings

October 25th

Deadline for all finished material

November 4th





## ADVERTISEMENT

4-Page cover gate-folder	On request
Opening double page spread	On request
1/1 Page	8.000 Euro
2/1 Page	16.000 Euro
2nd. Inner Cover Page	8.000 Euro plus 50% Cover-Surcharge
3rd. Inner Cover Page	8.000 Euro plus 50% Cover-Surcharge
4th. Outer Cover-Back Page	On request

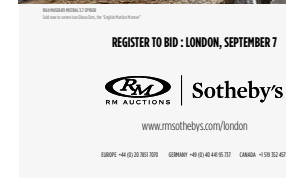
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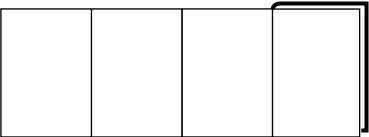
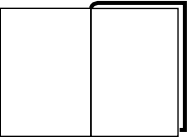
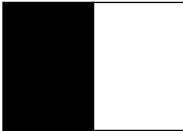
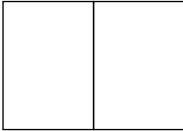



For further assistance and/or in case you need help by our advertising creation please contact Meike Köstring.

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